



**For Immediate Release**  
XCD Performance Consulting  
Jeffrey Boudreau, Partner  
[Jeff.Boudreau@xcdpc.com](mailto:Jeff.Boudreau@xcdpc.com)  
609.841.8502

## **Labor management and supply chain leader Brad A. Sampson named Partner in XCD Performance Consulting**

Princeton, NJ – February 16, 2010. XCD Performance Consulting, provider of AMP Workforce Motivation™ labor management strategies and independent supply chain consulting has promoted Brad Sampson to Partner. For the past five years Brad has been instrumental in expanding and providing XCD's services in labor management strategies, systems and advanced engineering techniques to retail and consumer products firms. He is also a co-creator of our AMP Advance™ offering that expands and revitalizes existing labor management programs.

A supply chain consulting leader, Brad guides clients through organizational transformations that encompass new strategies, systems and operating designs. He is active in the supply chain community and facilitates round table discussions at WERC; presents at the CSCMP annual conference; and co-authored a much re-printed article and [video](#) in Supply Chain Quarterly on in-sourcing. Prior to XCD, he held supply chain positions with BMW Manufacturing and Kurt Salmon Associates.

“Not only are we pleased Brad is joining XCD's leadership team,” says J. Seth Davis founder of XCD, “but more important is the high regard he receives from his clients. Brad is a rare professional whose close personal engagement with client staff garners him high accolades. It's no wonder clients repeatedly request Brad to lead their supply chain initiatives.”

Brad, his wife Lynn and their new arrival, Alden, reside in Tampa, Florida. He can be reached at 813.541.5187 [Brad.Sampson@xcdpc.com](mailto:Brad.Sampson@xcdpc.com)

### **About XCD Performance Consulting**

XCD is a professional services firm that helps labor-intense companies streamline supply chains and motivate the workforce. XCD provide both lean and labor management consulting services and devotes on-going research and thought-leadership to making labor management programs an indelible part of clients' performance-focused cultures. XCD's clients include some of the leading brands in retail, consumer products, third-party logistics (3PL) and cable TV. For more information visit [www.xcdpc.com](http://www.xcdpc.com)